



CLASSES HELD IN BALLANTYNE
CHARLOTTE, NC

15720 Brixham Hill Ave., Suite 300
Ballantyne, Charlotte, NC 28277

CULTURE BY DESIGN™

Creating a department culture
that people don't want to leave.

Culture isn't something you have.
It's something you build—intentionally.
Design a workplace where people feel
valued, engaged, and inspired to
do their best every day.



This interactive, full-day workshop gives leaders the tools and strategies to intentionally design a department culture that attracts, retains, and inspires. Learn how your leadership, team norms, and daily practices shape the employee experience and drive results.

IN THIS WORKSHOP, YOU WILL:

-  Understand the key elements that contribute to a positive and engaging workplace culture.
-  Recognize the leader's role in shaping employee experiences and team culture.
-  Identify behaviors and practices that strengthen trust, engagement, and retention.
-  Foster a culture of accountability, collaboration, recognition, and respect.
-  Create an environment where employees feel valued, supported, and motivated to contribute.
-  Identify culture challenges and opportunities within their department or team.
-  Develop practical strategies for improving employee engagement and team morale.
-  Create a departmental culture action plan to build a workplace where people want to stay and thrive.



FULL-DAY
(IN-PERSON) WORKSHOP



9:00 A.M. – 5:00 P.M.
LUNCH INCLUDED



26 AUGUST 2026
28 SEPTEMBER 2026



25% off Standard Rate



BUILD A CULTURE WHERE
PEOPLE FEEL VALUED,
CONNECTED, AND
DON'T WANT TO LEAVE.



EARLY BIRD &
CHAMBER MEMBER
DISCOUNTS AVAILABLE!



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