



CREATING YOUR PERSONAL BRAND WHY ME?

**Stand out. Be remembered.
Make the impact only you can.**

In today's competitive world, great performance is expected—visibility and influence set you apart.

This interactive, in-person workshop helps you define your unique value, communicate it with confidence, and position yourself for the projects, opportunities, and promotions you deserve.



**You have a brand.
Let's make sure it
works for you.**



**FULL-DAY
(IN-PERSON) WORKSHOP**



**9:00 A.M. – 5:00 P.M.
LUNCH INCLUDED**



**11 AUGUST 2026
15 SEPTEMBER 2026**



25% off Standard Rate



**LEAVE WITH A PERSONAL
BRAND GAME PLAN YOU
CAN USE RIGHT AWAY.**



**EARLY BIRD & CHAMBER MEMBER
DISCOUNTS AVAILABLE!**

IN THIS WORKSHOP, YOU WILL:



Discover your unique strengths and leadership differentiators



Clarify the value you bring and who you serve



Craft a compelling personal elevator pitch



Build your professional presence and credibility



Develop strategies to get noticed for projects and promotions



**YOUR STORY.
YOUR VALUE.
YOUR IMPACT.
OWN IT.**

YOU WILL LEAVE WITH:



A clear understanding of your personal brand



A powerful elevator pitch that opens doors



Greater confidence in how you show up and stand out



A plan to strengthen relationships, visibility, and influence



Action steps to position yourself for your next opportunity



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