



## CREATING YOUR PERSONAL BRAND WHY ME?

**Stand out. Be remembered.  
Make the impact only you can.**

In today's competitive world, great performance is expected—visibility and influence set you apart.

This interactive, in-person workshop helps you define your unique value, communicate it with confidence, and position yourself for the projects, opportunities, and promotions you deserve.



You have a brand.  
Let's make sure it  
**works for you.**



FULL-DAY  
(IN-PERSON) WORKSHOP



9:00 A.M. – 5:00 P.M.  
LUNCH INCLUDED



11 AUGUST 2026  
15 SEPTEMBER 2026



FROM \$425



LEAVE WITH A PERSONAL  
BRAND GAME PLAN YOU  
CAN USE RIGHT AWAY.



**EARLY BIRD & CHAMBER MEMBER  
DISCOUNTS AVAILABLE!**

### IN THIS WORKSHOP, YOU WILL:



Discover your unique strengths and leadership differentiators



Clarify the value you bring and who you serve



Craft a compelling personal elevator pitch



Build your professional presence and credibility



Develop strategies to get noticed for projects and promotions



YOUR STORY.  
YOUR VALUE.  
YOUR IMPACT.  
**OWN IT.**

### YOU WILL LEAVE WITH:



A clear understanding of your personal brand



A powerful elevator pitch that opens doors



Greater confidence in how you show up and stand out



A plan to strengthen relationships, visibility, and influence



Action steps to position yourself for your next opportunity



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