



# ODYSSEY

LEADERSHIP &  
WORKFORCE DEVELOPMENT

## PRACTICAL TRAINING. POWERFUL RESULTS.

Our engaging, in-person workshops equip leaders and teams with the skills, insights, and tools to lead with confidence, build stronger relationships and drive meaningful change.



CLASSES HELD IN BALLANTYNE  
CHARLOTTE, NC  
OR AT YOUR LOCATION



9:00 A.M. – 5:00 P.M.  
LUNCH INCLUDED

EARLY BIRD & CHAMBER MEMBER DISCOUNTS



15720 Brixham Hill Ave. | Suite 300 |  
Ballantyne, Charlotte, NC 28277



Visit [www.odysseyadvisor.com](http://www.odysseyadvisor.com) for more information and upcoming workshop dates.

### IN-PERSON WORKSHOPS



#### WHAT MAKES EACH OF THEM TICK?<sup>™</sup> (For managers)

Use DiSC<sup>®</sup> to understand how to lead, motivate and develop your staff based on their work styles.

From \$575



#### ACHIEVING TEAM CHEMISTRY<sup>™</sup> (For frontline employees)

Use DiSC<sup>®</sup> to improve communication, reduce misunderstandings, strengthen teamwork and more.

From \$515



#### FROM RESISTANCE TO READINESS<sup>™</sup> (ADKAR<sup>®</sup>)

Lead through change and improve employee adoption using the ADKAR<sup>®</sup> model.

From \$425



#### CULTURE BY DESIGN<sup>™</sup>

Create a department culture that people don't want to leave.

From \$425



#### THE SELF-AWARE LEADER<sup>™</sup>

How emotional intelligence drives a leader's success.

From \$425



#### SERVING WITH EXCELLENCE<sup>™</sup>

Create exceptional experiences for your customers, clients or patients.

From \$425



#### CREATING YOUR PERSONAL BRAND – WHY ME?<sup>™</sup>

How to get noticed for projects and promotions.

From \$425



### THE LEADERSHIP ESSENTIALS CERTIFICATION PROGRAM<sup>™</sup>

Develop greater self-awareness, strengthen your leadership brand, improve your ability to lead people with different work styles, create positive workplace cultures, and successfully guide teams through change.

#### INCLUDES 5 WORKSHOPS:

- ✓ What Makes Each of Them Tick?<sup>™</sup>
- ✓ From Resistance to Readiness<sup>™</sup>
- ✓ Culture by Design<sup>™</sup>
- ✓ The Self-Aware Leader<sup>™</sup>
- ✓ You Are a Brand!<sup>™</sup>



#### INTERESTED IN THE CERTIFICATION PROGRAM?

Email [info@odysseyadvisor.com](mailto:info@odysseyadvisor.com) to receive a unique link to register for your 5 required courses.

STANDARD RATE: \$2,275  
VALUE: \$2,525



INVEST IN YOUR PEOPLE.  
TRANSFORM YOUR ORGANIZATION.



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